

Tom Philp

Sr. Graphic Designer | Los Angeles, CA

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Senior graphic designer seeking opportunity to utilize over 7 years of experience in print, digital design and Illustration for fortune 500 companies.

CAREER HISTORY:

Balmar and Spectrum Mar 2008 - Sep 2008 | *Graphic Designer* | Falls Church, VA
Developed and produced for the Washington Redskins, The World Wildlife Fund, and The Federal Credit Union among others; advertisements, posters, customer communication, direct mail and other collateral work.

- Executed new marketing proposals for potential new accounts.
- Monitored various phases of the production process and press checks.
- Directed and tutored advanced Adobe InDesign techniques to junior designers.
- Maintained in-depth knowledge of preflight and file preparation guidelines.
- Supported senior creative staff with general and final project execution.

Draftbloomberg.com Nov 2007 - Mar 2008 | *Sr Graphic Designer* | Washington, DC
Worked as a Senior Graphic designer with a mission to support an unorthodox marketing team by building a new political brand experience and with the efforts to draft Michael Bloomberg to run for president.

- Developed web and print marketing programs for unity and draftbloomberg.com.
- Created draftbloomberg's new brand program.
- Adhered and tutored new brand guidelines to company.
- Created and executed closely with a back-end developing team; online widgets and viral marketing tools for installation in political and social media network driven websites.

Discovery Communications Aug 2007 - Oct 2007 | *Graphic Designer* | Silver Spring, MD
Responsible for conceptualizing, designing, and producing high quality marketing materials for the Discovery, Animal Planet, and Travel Channel Networks.

- Developed logos, invitations, advertising, press e-kits, and collateral material.
- Produced mockups for customer presentations, new projects and end-user products.
- Maintained guidelines of proofing, preflight and preparation of final files for delivery to company's digital printing press and in-house production teams.

Lockheed Martin IT *Jan 2003 - Apr 2007 | Graphic Designer | Arlington, VA*

One man design department to develop and produce marketing programs for the Department of Defense National Quality Management Program (NQMP) project.

- Developed graphics and online presentation materials using advanced techniques through Microsoft PowerPoint, the Adobe Creative Suite and Breeze.
- Produced top-notch presentations and lush informational design material for both NQMP special studies and NQMP Online Education.
- Designed trade show graphics, visual displays and collateral material for use at conferences as well as a new and standardized brand program for Special Studies presentations, published works, and documentation.

JASW *Apr 2005 - Sep 2005 | Graphic Designer | Washington, DC*

- Created and published the annual newsprint for JASW
- Provided content art direction as well as print solutions to client.
- Developed illustrations, logos, final layout and informational graphics.
- Collaborated directly with sponsors to manage various types of advertising and services offered at the event.
- Prepared and produced final files to printing press for final execution.

Randstad *Jul 2002 - Jan 2003 | Graphic Designer | Washington, DC*

Staffing services of creative talent in Virginia. Contracted to provide temporal services catering to clients in need of graphic and web designers. Last assignment: ACS (Affiliated Computer Services, Inc.) Contracted to create presentations, trade show graphics and the visual enhancement for a variety of documents for internal and external publication.

EDUCATION:

Associate of Applied Arts | Visual Communications
The Art Institute of Seattle, Jun 1999 - Jun 2001

SOFTWARE PROFICIENCY:

- Adobe Photoshop, Illustrator, and InDesign CS3
- QuarkXPress
- Dreamweaver and Fireworks CS3
- HTML, XHTML, CSS
- MSOFFICE

LANGUAGES:

English-Spanish Bilingual